

TPSDM 2.0 – AUTHORISED TRAINING CENTER

FRANCHISE MODEL & ELIGIBILITY CRITERIA

1. OVERVIEW – THE TPSDM FRANCHISE MODEL

The **Planet Skill Development Mission (TPSDM) 2.0** franchise model has been developed based on extensive research and years of experience in successfully establishing and operating **high-performing and profitable training centres** across multiple regions.

The model is designed to ensure a **win-win partnership** between TPSDM and the Authorized Training Center (Business Partner).

Key Features of the Model

The TPSDM franchise model ensures that:

- a) **Maximum profitability** accrues to the Business Partner
- b) **Complete ownership of the centre** remains with the Business Partner
- c) The Business Partner enjoys **maximum operational freedom**, enabling effective use of entrepreneurial skills to expand and scale the business

2. OWNERSHIP & INVESTMENT MODEL

- The **Business Partner makes the complete investment** required for setting up and operating the training centre.
- **Ownership of the business and infrastructure rests entirely with the Business Partner.**
- The Business Partner enters into a **technical and academic tie-up** with **The Planet Education Society / TPSDM.**
- Under this tie-up, the Business Partner is authorized to use:
 - TPSDM brand name
 - Approved training courses
 - Academic content and delivery framework
 - Relevant technology and systems

3. COURSE DEVELOPMENT & QUALITY ASSURANCE

- All courses under TPSDM are:
 - Designed after **extensive market research**
 - **Vetted by industry experts and Subject Matter Experts (SMEs)**
- This ensures **industry relevance, employability, and value for money** for students.

Standardized Course Delivery

To maintain uniform quality across all centres:

- Courses are converted into:
 - Presenter Manuals
 - CBTs (Computer Based Training modules)
 - Teaching aids
 - Student course books

- TPSDM provides **faculty training** to all centres to ensure:
 - Standard curriculum delivery
 - Uniform assessment practices
 - Consistent learning outcomes across locations

4. ELIGIBILITY CRITERIA FOR AUTH.TRAINING PARTNER

The Training Partner must meet the following eligibility requirements:

- Should be:
 - An existing business entity (IT-related or other sectors), **OR**
 - A professional/entrepreneur with proven **entrepreneurial acumen**
- Should be **willing and capable of investing** the required capital for setting up the centre
- Must have a **strong commitment towards quality training and student outcomes**
- Should be willing to:
 - Work as part of the **TPSDM ecosystem**
 - Accept and comply with **TPSDM terms, conditions, policies, and operational procedures**

5. INFRASTRUCTURE REQUIREMENTS

Minimum Space & Infrastructure Norms

Specification	Metro City	Non-Metro City	Tehsil	Village
Area (Sq. Ft.)	2000	1200–1500	1000–1200	1000–1200
Classrooms	2	2	2	2
Seating Capacity / Class	20	20	15	15
Computer Lab	1	1	1	1
Computer Systems	15	12	10	10

6. MANPOWER REQUIREMENTS

Key Human Resources

Position	Description
Centre Administrator / Manager	Knowledge of training operations, experience, strong management skills
Faculty / Trainers	Subject expertise, discipline, student problem-solving ability
Counsellor / Receptionist	Pleasant personality, good communication skills, course awareness
Marketing Executive	Field experience, student mobilization skills, communication ability
Office Support Staff	Disciplined and experienced

Minimum Staffing Norms

A minimum of **6 staff members** is required initially:

Role	Nos
Centre Manager	1
Counsellor	1
Marketing Executive	1

Role	Nos
Receptionist	1
Trainer	2 (per trade, expandable)

Staff strength may be increased progressively as the centre expands.

7. SPACE REQUIREMENT & LAYOUT

Minimum Carpet Area: 1000 – 1500 sq. ft.

(Designed keeping future expansion and profitability in mind)

Indicative Space Allocation

Area	Minimum Size
Reception	100 sq. ft.
Computer Lab	200 sq. ft.
Theory Rooms	200 sq. ft.
Admin / Accounts Room	50 sq. ft.
Counselling Cabin	100 sq. ft.
Centre Head Cabin	60 sq. ft.
Faculty Workspace	75 sq. ft.
Toilets (Boys/Girls)	2 units
Pantry	50 sq. ft.
Storage	50 sq. ft.
Library	50 sq. ft.

8. EQUIPMENT & FACILITIES

Depending on the **local potential and course mix**, and in consultation with TPSDM, the Training Partner should possess or acquire:

- Adequate number of:
 - Computers
 - Printers
 - Course-specific tools and equipment
 - Consumables
- Licensed and required **software applications** for effective training delivery

9. OFFERED PROGRAMMES

- All skill development, vocational, professional, and entrepreneurship programs **approved under TPSDM 2.0**
- Detailed **list of courses** is provided as an attachment and may be updated periodically based on market demand

10. EXPECTATIONS FROM AUTH. TRAINING PARTNER

The Training Partner is expected to:

- Operate the centre from a **prime or accessible location**
- Maintain:
 - Separate classrooms
 - Computer lab
 - Reception and administrative area
- Ensure:
 - Proper ventilation
 - Adequate lighting
 - Clean and safe surroundings

Note: Block and sub-block level centres may have flexible norms, but **basic hygiene, safety, and learning environment standards must be maintained.**

11. OPERATIONS & COMPLIANCE FRAMEWORK

Each Authorized Training Partner will be provided with a **detailed Operational Manual**, covering:

- Internal systems and procedures
- External interface and coordination
- Academic delivery standards
- Practical and lab conduct
- Examination and assessment procedures
- Certification and record management

Strict adherence to the **Operational Manual** is a **core requirement** of the agreement with TPSDM.

12. CONCLUSION

The TPSDM 2.0 Authorized Training Center model is designed to promote **entrepreneurship-led skill education**, ensure **quality and consistency**, and enable **sustainable growth** for Training Partners while creating meaningful impact for learners.