



## The Planet Education Society, Paonta Sahib

ISO 9001:2015 & 21001:2018 Certified

181/8, Kaushal Bhawan, Paonta-Bangran Road, Paonta Sahib, Sirmour, HP-173025

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Web. [www.theplaneteducation.net](http://www.theplaneteducation.net) & [www.tpsdm.org](http://www.tpsdm.org), E:- [tpsdm2018@gmail.com](mailto:tpsdm2018@gmail.com)



### ADVERTISEMENT FOR EMPANELMENT OF GUEST FACULTY

Applications are invited from eligible and qualified candidates for empanelment as Guest Faculty for EDP (Entrepreneurship Development Program) Session by The Planet Education Society Paonta Sahib an implementing agency for RAMP (Raising and Accelerating MSME Performance) Scheme Sponsored By World Bank and Government of India, Collaboration with Dept. of Industry Govt. of HP. Nodal agency HPCED, In District Shimla, Sirmour and Kinnaur.

The desirous candidates need to apply **ONLINE** vide displayed the official website:- **[www.theplaneteducation.net](http://www.theplaneteducation.net) & [www.tpsdm.org](http://www.tpsdm.org)** (Under Career tab), Portal for applying online will remain open from the date of advertisement published in newspaper **till 14-02-2026 by 05:00 PM.** Before applying, candidates must ensure that required qualifications, experience and other conditions are fulfilled. Please read all instructions terms and conditions carefully before applying.

**Note:** - Only shortlisted Candidates will be called for interview.

**Chairman & Managing Director  
The Planet Education Society**

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### **Eligibility Criteria**

- Relevant qualification and professional experience in respective domain i.e. **Digital Marketing, Financial literacy and Business Modal Canvas.**
- Prior teaching/training experience preferred.
- Strong communication and presentation skills.

### **Proposed structure EDP Training Module**

#### **Module 1: Financial Literacy (Duration: Approx. 6-7 hours)**

- **Introduction to Financial Literacy**
- **Financial Planning for Startups**
- **Managing Business Finances**
- **Investment and Risk Management**
- **Financial Analysis and Decision-Making**
- **Legal and Regulatory Compliance**

#### **Module 2: Digital Marketing (Duration: Approx. 6-7 hours)**

- **Introduction to Digital Marketing**
- **Social Media Marketing**
- **Search Engine Optimization (SEO)**
- **Email Marketing**
- **Content Marketing**
- **Digital Marketing Analytics and Tools**

#### **Module 3: Business Model Canvas (Duration: Approx. 6-7 hours)**

- **Introduction to the Business Model Canvas**
- **Customer Segments**
- **Value Propositions (1.5 hours)**
- **Channels**
- **Customer Relationships**
- **Revenue Streams**
- **Key Resources, Key Activities, Key Partnerships, and Cost Structure**

## Honorarium

- Payable based on Domain expertise and actual verified sessions conducted.

## Key Responsibilities

- Delivering structured academic inputs as per HPCED Guideline and SOP.
- Develop an entrepreneurial mind set of each candidate.

## How to Apply

Interested candidates may send their:

Updated Resume (CV)

Relevant Experience Details

Contact Information

✉ Email: tpsdm2018@gmail.com

☎ Contact: 9817344441

📅 Last Date to Apply: 10-02-2026

## Submission of Applications: Note

- Empanelment does not guarantee full-time employment or automatic allocation of sessions.
- The engagement will be session-based and part-time, as per programme requirements.
- No TA/DA will be paid for attending or taking the classes.
- Shortlisted candidates will be informed through email/phone for interaction/verification.

## For more information regarding the programme, contact:

Mr. Harsh Kumar – 7018331580

Mr. Shishupal Chauhan – 88949492993



Issued By:  
The Planet Education Society Paonta Sahib  
(Himachal Pradesh)